

HECHT'S

How we've jumped to the leadership.

You've gotten to know this as the best place for boys' clothing—for women's wraps and suits. Merit is bound to win. Where the greatest values are must become known. People WILL find them out. We've become found out sooner than we expected. All you need to be is honorable and upright to get credit here, and once we know you're sincere the whole store is at your wishes.

Lot of Boys' All-wool Reefers Suits—balance of a line which we sell for \$4.50—will go for **\$1.98**

Boys' All-wool Reefers or Double-breasted Suits—such as you may see for about town—here today for **\$2.98**

Boys' Best Warm Blue Chinoiserie Reefers, bound with Heracles Brand—real value, \$5— for **\$3.98**

Lot of Boys' Storm Coats—of Irish, French, chamois, etc.—usual price, \$5—today will go for **\$3.98**

Lot of Boys' Leather Leggings that sell usually for \$2— for **\$1.29** pair.

Extra Heavy Double Cloth Coats, half silk lined, 2-button flyish blue fronts, dark arctic color—equal to garments that will be offered you about town for \$7 or \$8— for **\$3.50**

Lot of Seal Fish Capes, trimmed with fur and lined with silk—Capes which have been \$8.50—today— for **\$6.75**

Children's Reefers of two-tone brown—extra large, lined collar, lined with velvet and trimmed with small fur—equal to lot of children's Reefers Long Coats of velvet, lined and red jersey—trimmed with fur and astrakhan—extra large—usually sold for \$7.50—are going at **\$2.98**

Lot of Wide Figured Brilliant Silk—extra large—used, trimmed and velvet—usually sold for \$7.50—are going at **\$1.69**

HECHT & COMPANY,
515 Seventh Street.

During December this store will be open evenings.

A great opportunity for all who wear
Pants, Coats, Vests and

OVERCOATS

Everything goes for less than COST of cloth and trimmings.

Men's Overcoats, - **\$4.98**

Others \$5.50, \$10, \$12.50, \$15, \$20, \$25, \$30, \$35, \$40, \$45, \$50, \$55, \$60, \$65, \$70, \$75, \$80, \$85, \$90, \$95, \$100, \$110, \$120, \$130, \$140, \$150, \$160, \$170, \$180, \$190, \$200, \$210, \$220, \$230, \$240, \$250, \$260, \$270, \$280, \$290, \$300, \$310, \$320, \$330, \$340, \$350, \$360, \$370, \$380, \$390, \$400, \$410, \$420, \$430, \$440, \$450, \$460, \$470, \$480, \$490, \$500, \$510, \$520, \$530, \$540, \$550, \$560, \$570, \$580, \$590, \$600, \$610, \$620, \$630, \$640, \$650, \$660, \$670, \$680, \$690, \$700, \$710, \$720, \$730, \$740, \$750, \$760, \$770, \$780, \$790, \$800, \$810, \$820, \$830, \$840, \$850, \$860, \$870, \$880, \$890, \$900, \$910, \$920, \$930, \$940, \$950, \$960, \$970, \$980, \$990, \$1000

Men's Suits, **\$3.98**

Others \$4.50, \$5, \$5.50, \$6, \$6.50, \$7, \$7.50, \$8, \$8.50, \$9, \$9.50, \$10, \$10.50, \$11, \$11.50, \$12, \$12.50, \$13, \$13.50, \$14, \$14.50, \$15, \$15.50, \$16, \$16.50, \$17, \$17.50, \$18, \$18.50, \$19, \$19.50, \$20, \$20.50, \$21, \$21.50, \$22, \$22.50, \$23, \$23.50, \$24, \$24.50, \$25, \$25.50, \$26, \$26.50, \$27, \$27.50, \$28, \$28.50, \$29, \$29.50, \$30, \$30.50, \$31, \$31.50, \$32, \$32.50, \$33, \$33.50, \$34, \$34.50, \$35, \$35.50, \$36, \$36.50, \$37, \$37.50, \$38, \$38.50, \$39, \$39.50, \$40, \$40.50, \$41, \$41.50, \$42, \$42.50, \$43, \$43.50, \$44, \$44.50, \$45, \$45.50, \$46, \$46.50, \$47, \$47.50, \$48, \$48.50, \$49, \$49.50, \$50, \$50.50, \$51, \$51.50, \$52, \$52.50, \$53, \$53.50, \$54, \$54.50, \$55, \$55.50, \$56, \$56.50, \$57, \$57.50, \$58, \$58.50, \$59, \$59.50, \$60, \$60.50, \$61, \$61.50, \$62, \$62.50, \$63, \$63.50, \$64, \$64.50, \$65, \$65.50, \$66, \$66.50, \$67, \$67.50, \$68, \$68.50, \$69, \$69.50, \$70, \$70.50, \$71, 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